



# CASE STUDY

## Web-to-Print

### CLIENT OBJECTIVES

With hundreds of versions of different training manuals, to be called off in varying volumes, by multiple stakeholders, to be delivered to different destinations, there was a real need for process improvement, along with the potential to secure more cost effective print rates.

Pro-Active were contacted by Thornfields Operations team in order to streamline the process of purchasing training manuals and supporting printed documents, along with looking to seek cost savings at the same time.

### THE SOLUTION

Pro-Active developed and built a cloud hosted web-to-print portal, with the Thornfields purchasing and operational staff in mind. The online portal had the capacity to host thousands of different press ready documents, with a shopping cart ordering facility, for calling-off print orders. In order to provide greater insight for the Thornfields staff, auto-alerts notify stakeholders of key events and by linking to courier platforms via API, Pro-Active integrated order, despatch & tracking technology, in order to ensure the best possible delivery service.

### OUTCOME

The order process is now fully streamlined for multiple users and enables them to not only host the latest training documents but order a variety of supporting documents for delivery points all across the UK. Pro-Active's web expertise coupled with state of the art, full colour digital print facilities ensures Thornfields operational management team benefitted from the streamlining of the procurement process but also a significant cost saving in terms of procuring printed training manuals and documents.

**To find out how Pro-Active can help you, please call:**

**0845 121 2280**



**Thornfields**

Primary Care Training Specialists

*Award-winning Thornfields, specialise in providing high quality, relevant and interactive training to managers and staff in the primary care sector. They have been delivering training workshops to GP Practices and Primary Care Organisations throughout the UK since 1993 and have developed a reputation for providing workshops that deliver to the exact needs of delegates. Thornfields provide over 40 primary care training courses and development programmes.*